

Elena Chang

PORTFOLIO
2022

LOGO DESIGN

Logo Design creation of Brawn Bull company. The main logo with different style variants that can be used on their supplement products and apparel.



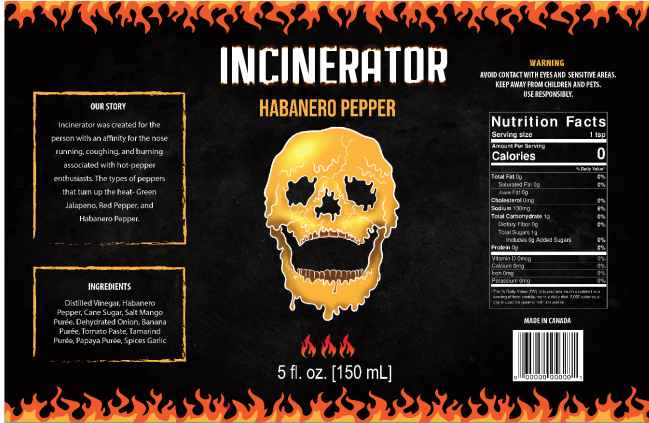
PACKAGE DESIGN

Package and Brand Design of winery line for Untamed. The overall design is simple and distinct that follows the overall theme of elegance and desirable in all design variations.



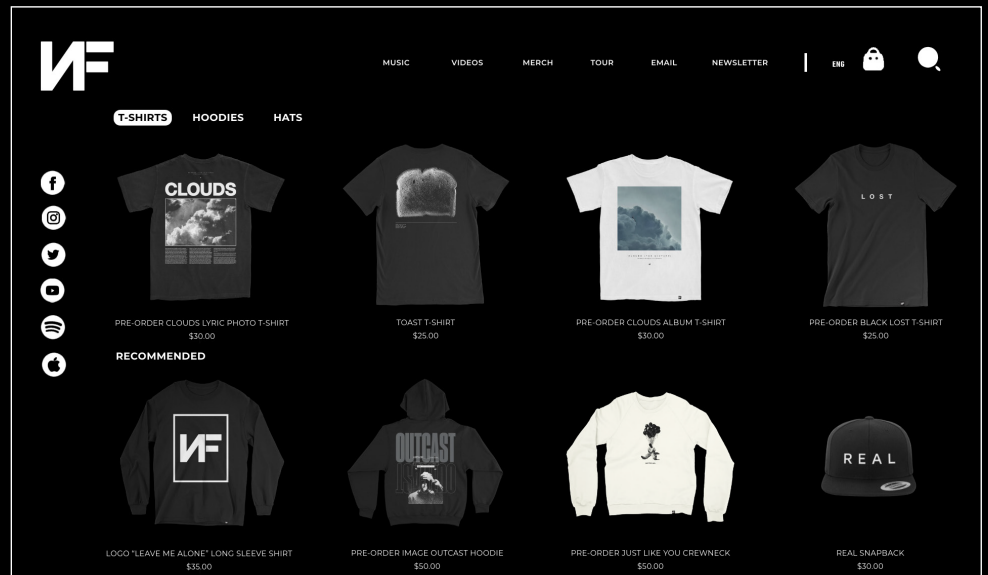
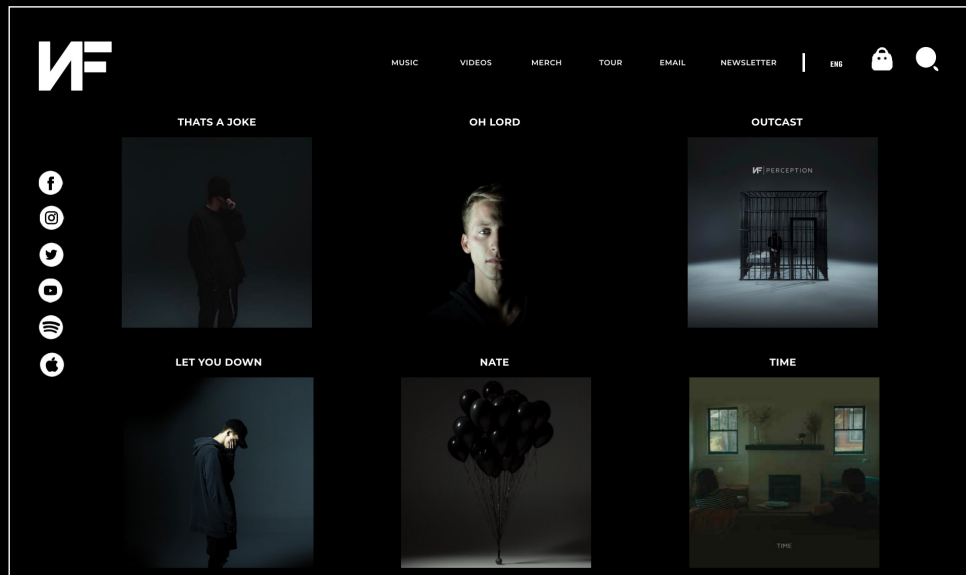
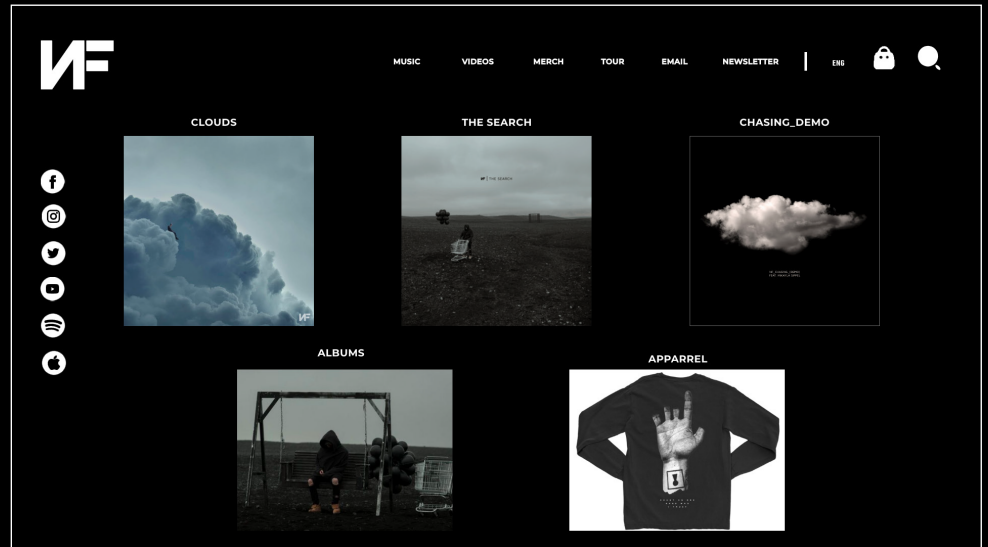
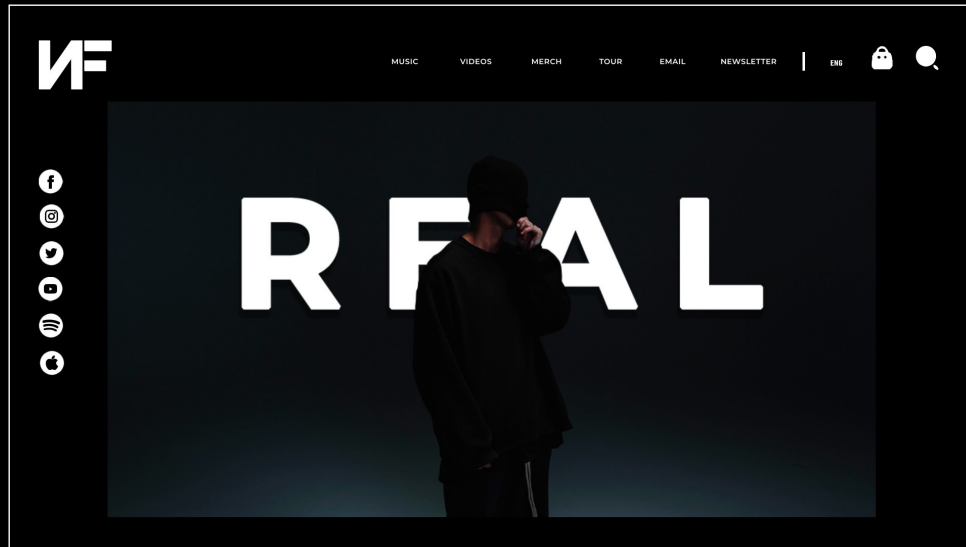
BRAND DESIGN

Brand and Package creation for a hot sauce flavours. The illustrated skull design that changes with each flavour showcases the intensity of each sauce and the INCINERATOR brand.



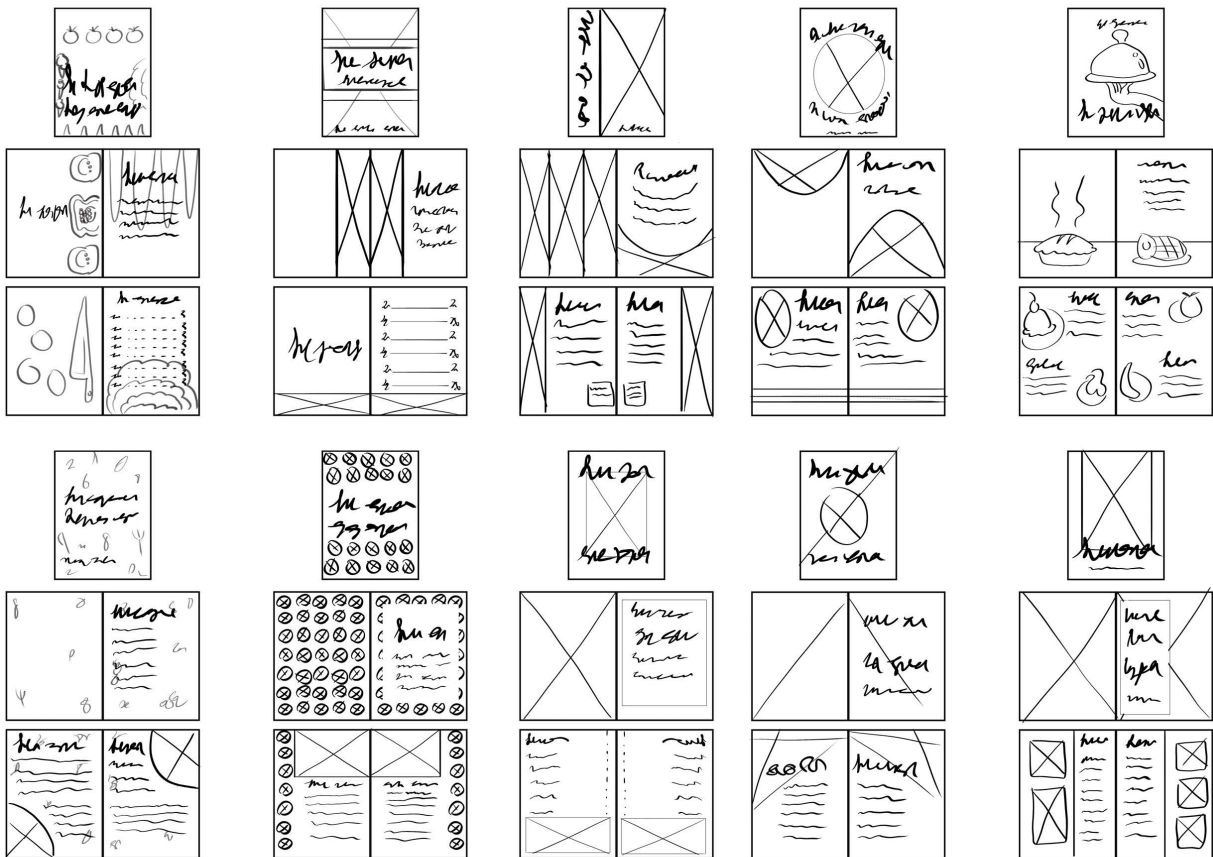
WEBSITE DESIGN

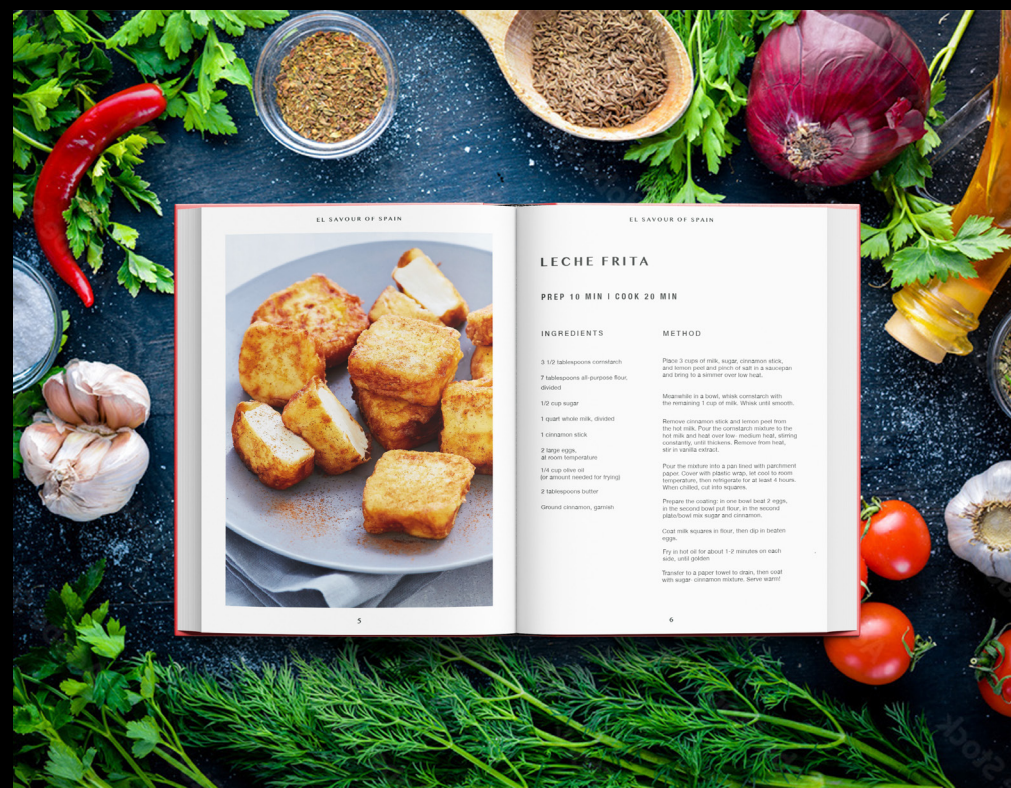
Website design for the rapper NF. Using existing assets and images the website design created incorporates the musician's overall style in a clear and formulated design.



BOOK DESIGN

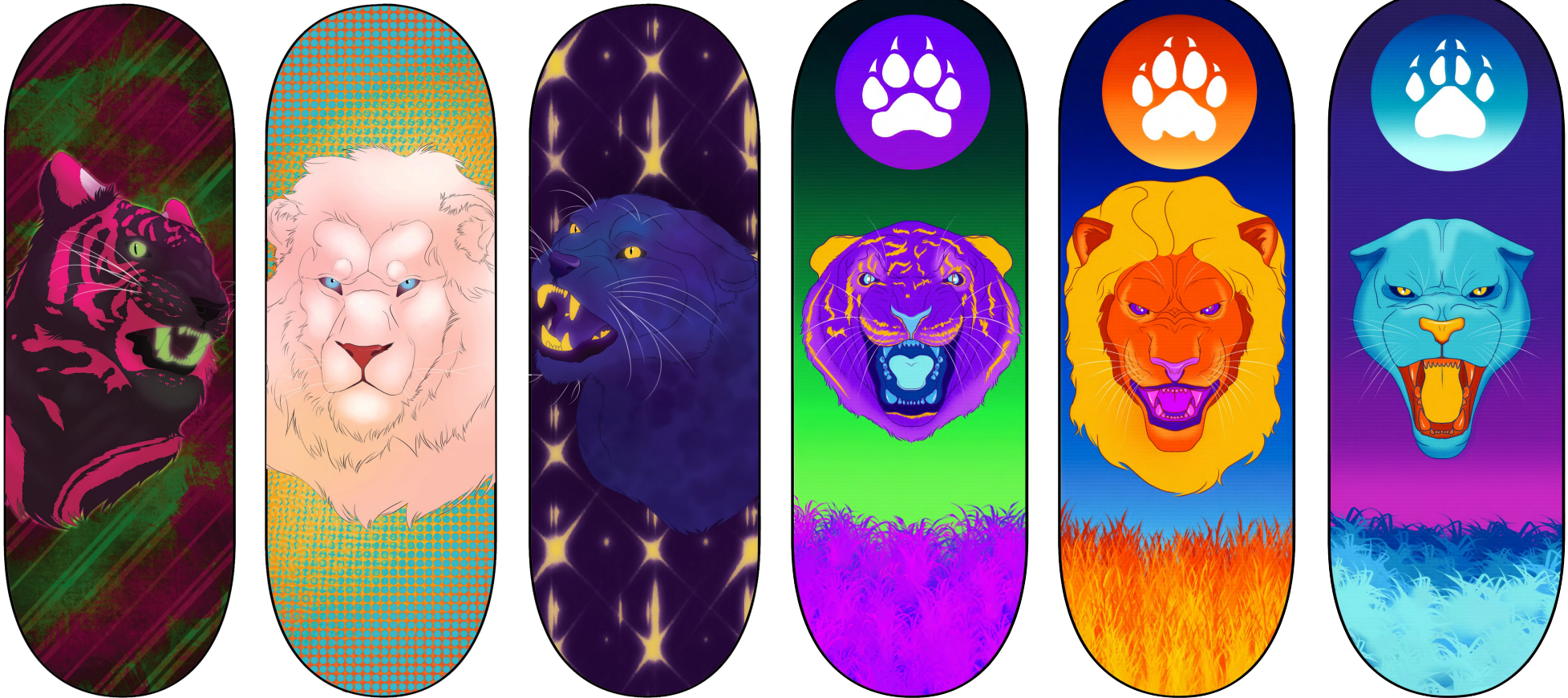
Book Design of a Spain Cookbook. The cookbook design contains both the cultural recipes of Spanish culture and aesthetic, development of the cookbook was carefully thought out and revised in order to achieve the final design.





PRODUCT DESIGN

Product Design for different recreational boards. The board designs recreated are visually eye catching and appealing that are able to be both cohesive with different attributes to make them stand-out individually.





Thank You!

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