



Eric Murphy

Graphic Designer

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Portfolio: Available upon request

Work Experience

ericmurphy.ai / Freelance Graphic Designer

September 2019 - Present

Following industry standard design processes to produce and distribute individual design work for clients, both personal and professional.

Evoke Solutions / Junior Graphic Designer Intern

January 2022 - April 2022

Involved in all aspects of design production, project management and assisting with account management duties.

Developing creative work as defined by the creative briefs, job specifications and strategy.

Maintained a high level of attention to detail to ensure there were no errors in the final deliverables.

Alpine Graphics / Production Graphic Artist Intern

May 2021 - August 2021

Responsible with the artwork preparation and quality control of client proofs and production files.

Operated and maintained large digital printers and computer cutters, specialized for signaging and fleet graphics.

Performed production floor tasks including laminating, premasking, sheet cutting, weeding, packaging and screen printing.

Education

Georgian College / Graphic Design

September 2019 - April 2022

3 Year Advanced Diploma

Expected graduation Spring 2022

Dean's List 2020-2021

Design Experience

Extensive knowledge and practice regarding all steps of print production including prepress, post-production and preflight.

Experience providing proper file formatting and labeling with a high level of organization and accuracy.

Ability to develop and commit to company style guides and branding outlines.

Effectively developed, designed and executed a wide range of promotional advertising and marketing materials including banners, brochures, business cards, social media posts, spreads, posters, and forms meeting industry standards.

Extensive knowledge planning, creating and applying photography, illustration and typography within design layouts.

High level of skill regarding photo manipulation, mockup rendering, editing, resizing and other photographic communications.

Ability to successfully work under pressure handling multiple projects at once while meeting tight deadlines.

Ability to first identify the problem, then develop and design effective solutions that exceed the requirements of the project.

Software

Adobe InDesign CC 2021

Adobe Photoshop CC 2021

Adobe Illustrator CC 2021

Adobe Lightroom

Adobe After Effects

Adobe XD

Acrobat

Wordpress

HTML and CSS

Utilized for both Mac & PC workspaces