

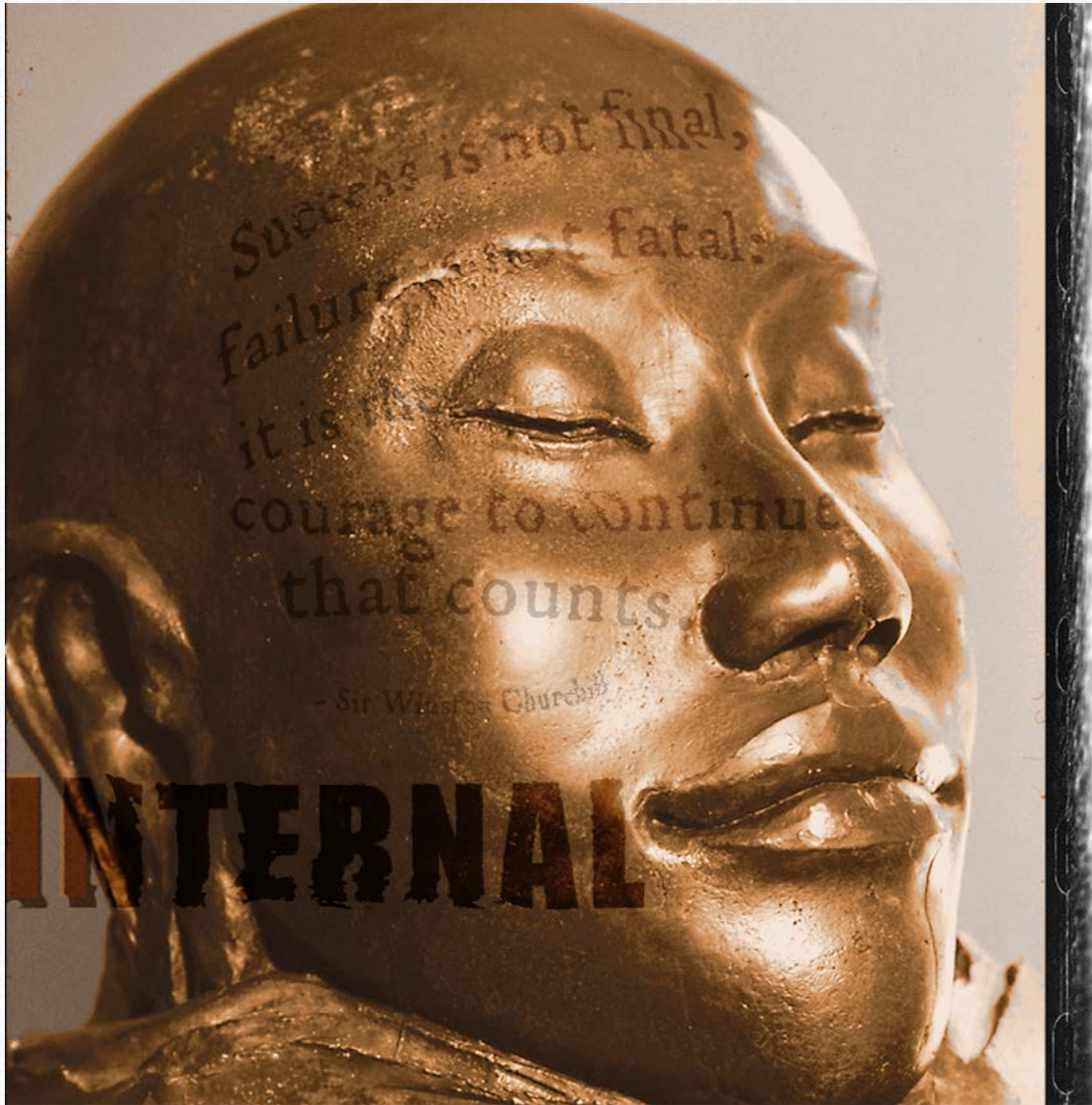


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Resume Highlights



Internal

Create a poster to help students who are depressed or anxious about their course load and the isolation caused by the pandemic.

SCULPTURE: M. REYNOLDS
PHOTOGRAPHY: M. REYNOLDS

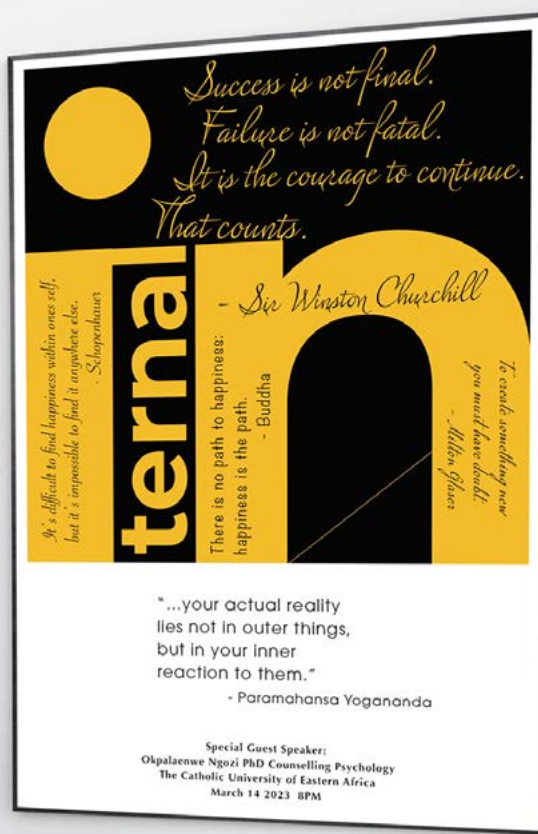


Internal

To begin chose one word and expand on the idea with a quote from a famous person.

*Success is not final,
failure is not fatal:
it is the courage to continue
that counts.*

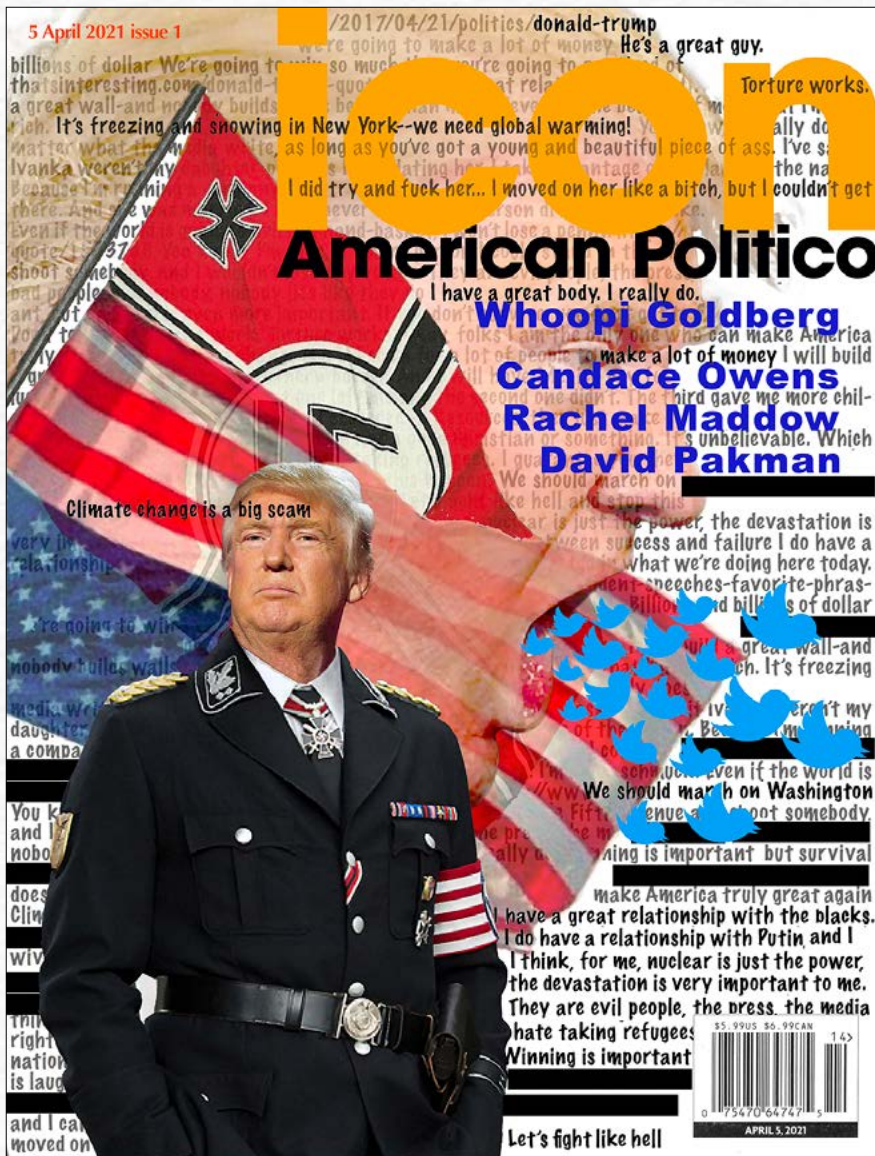
- Sir Winston Churchill



Internal squared

I needed three posters that were built around the word 'internal' and a famous quote. One was image driven which was page two Buddha. The second needed to be text heavy which is seen here.

This project is all about placement and interaction. How does text fit into a shape? How do shapes interact? As I experiment with these issues the story of 'internal' starts to emerge.



Icon: American Politico

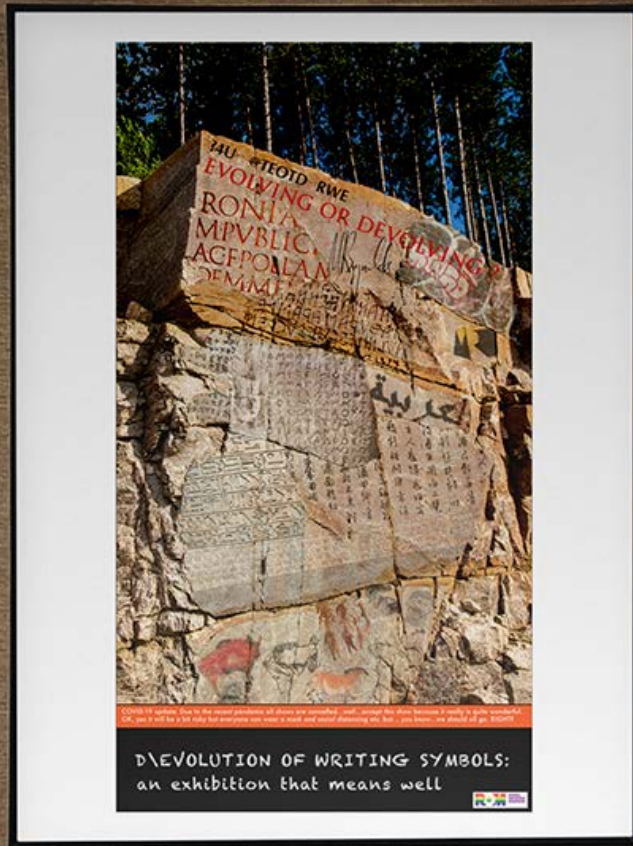
Legibility has been presented to us as a boundary you don't cross. I have broke this rule a number times at Georgian because it supported my ideas. In the unusual world of American politics, even when the text is in context and clear as a bell, there is still a 'gray' zone.

I wanted to create a portrait of Donald Trump as he appeared in social media at the end of his presidency. At this time I was very interested in David Carson's work. As a postmodernist grunge typographer, he is this century's creative genius or some other abomination. It depends who you read. I think his persona might be more comfortable in the world of fine art but his emotional charge is undeniable in any frame of reference.

I didn't attempt to emulate Carson's work, rather I wanted his freedom of delivery or expression.

"Don't mistake legibility for communication."

-David Carson



D/Evolution

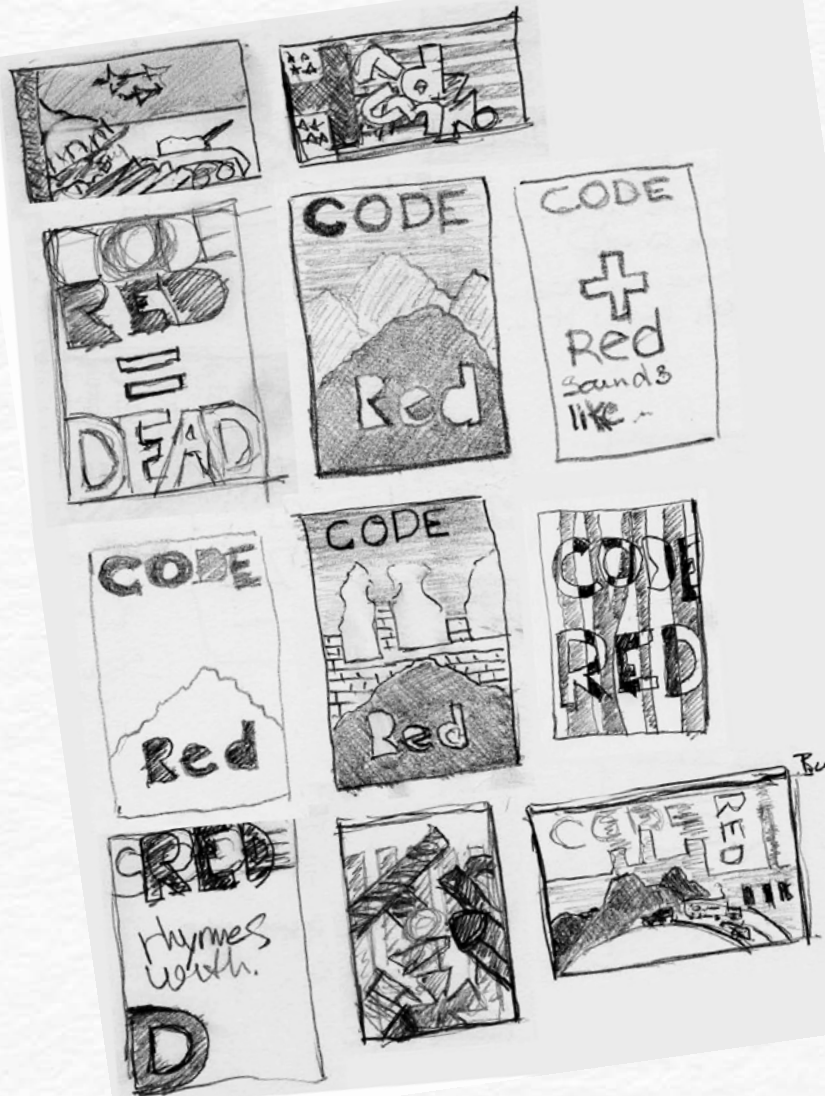
In this history course at Seneca College we were asked to create a poster for a series of lectures at the Royal Ontario Museum. The main audience would be educators, language experts, and typographical aficionados.

Working from the ground up, I constructed a history of writing as we might find it in layers at an archaeological dig. It was also a good opportunity to insert a dig directed at social media.

?4U @TEOTD RWE evolving or devolving?

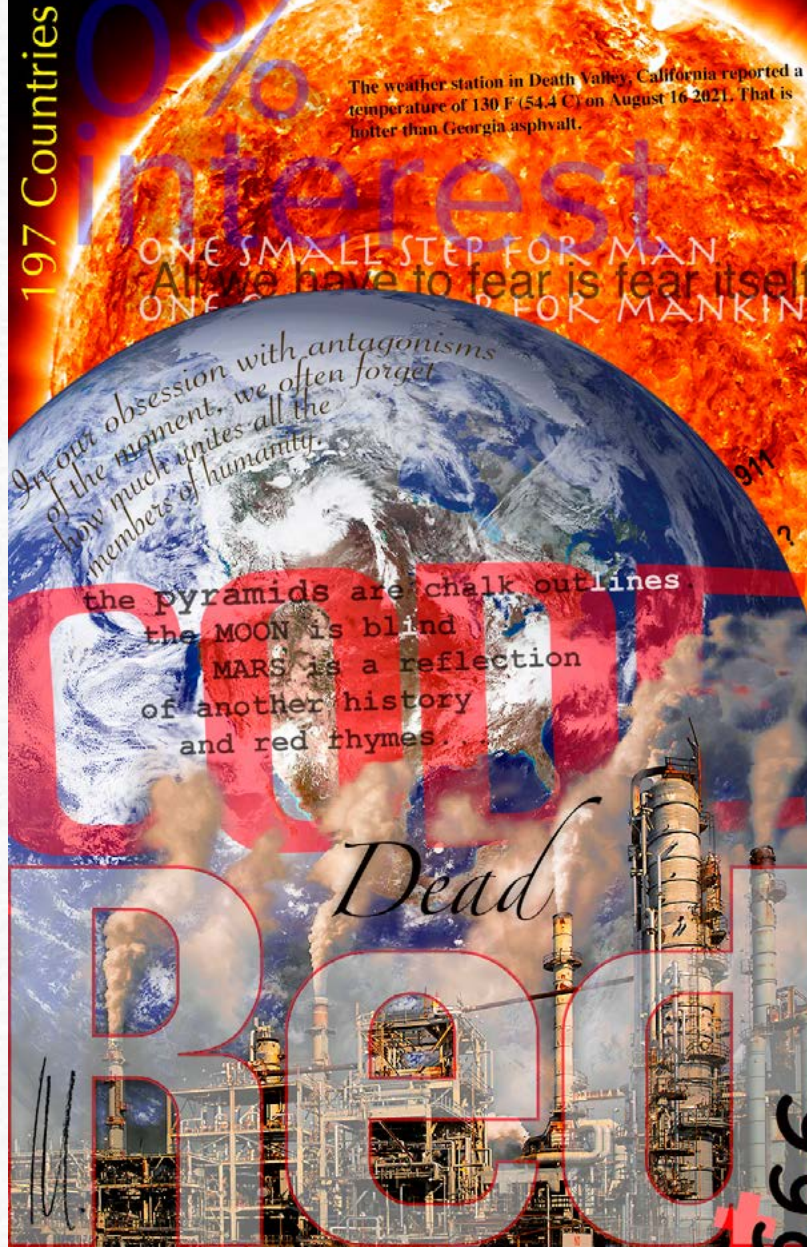
PHOTOGRAPHY: M. REYNOLDS





Red Rhymes

The Intergovernmental Panel on Climate Change (IPCC) has released its latest report. IPCC states that it is a 'code red for humanity'. The following poster reflects the climate change scenario as represented in American media.



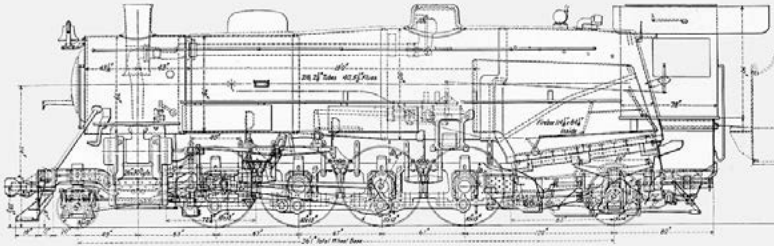
Code Red

The poster, called Code Red (CR), represents the drama and the confusion in a Postmodern Style similar to David Carson, Paul Rand or Paul Scher. Hierarchy is still valuable and helps focus our attention on the title; but also redirects the viewer to another location; another part of the story.

The poem 'Pyramids' is a little bit of postmodern writing that asks the reader to complete the ending. With a little effort everything is legible and we are coerced into spending more time with Code Red and therefore more time with the ideas of climate change.



Re-Engineered Design Technology Inc.



The Nature of Utility.

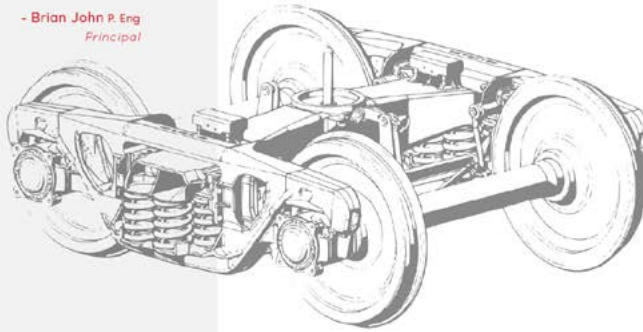
Brand Guide

V2.0 Mar 2021

The client had been an engineer for 20 years and had developed a reputation as a problem solver in the mining industry. A company developed that created new mechanical drawings that solved problems with old or poorly designed mining equipment. They - *'re design'*.

"Every aspect of the design must be the highest quality."

- Brian John P. Eng
Principal



The Mission. The Values.

Red Tech enables the mining community to purchase equipment they can depend on. Red Tech is competitively priced and one hundred percent guaranteed.

Mr. John stands behind everything he designs with out exception. "Quality, simplicity and practicality", he says, are the hall marks of quality mining equipment.

The Mining industry has a reputation for 'throwing money' at problems in an effort to find quick solutions. 'Haste makes waste.' Brian John has developed a reputation as a problem solver in the industry. Red Tech is often tasked with assessing on site break downs or inefficiencies. Red Tech creates new mechanical drawings that solve the problem.



Primary Logo



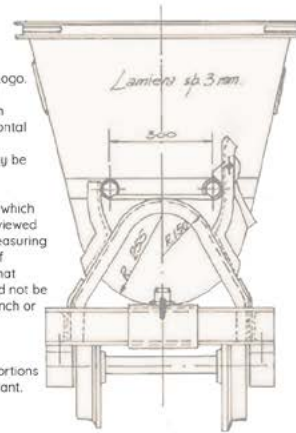
Minimum Size

The Primary Logo

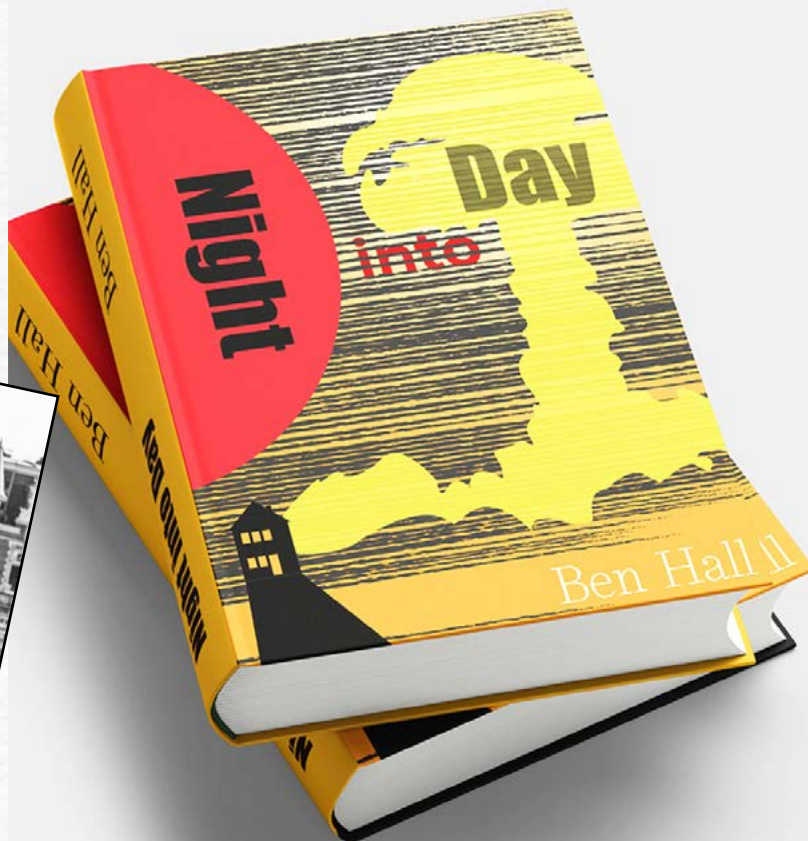
This is the Primary Logo. It should be used at every opportunity. In the event that horizontal space is limited the Secondary Logo may be considered.

The smallest size at which this logo should be viewed is determined by measuring the vertical height of the red rectangle. That measurement should not be less then 3/8 of an inch or .325 inches.

When enlarging or reducing the proportions should remain constant.



Secondary Logo



*Ben Hall is a master story teller.
Stop what you're doing and buy Night into Day -
Right Now!
- The New York Times*

*Night into Day is shocking
and just a little bit too real.
A fabulous achievement for Ben Hall - Publisher's Weekly*

Winner of the Giller Prize for fiction, Ben Hall's new novel is available at
Amazon.com



ARTICLE 7 - All are equal before the law and are entitled

to any discrimination to equal protection of the law. All are entitled to equal protection against any discrimination in violation of this Declaration and against any incitement to such discrimination.

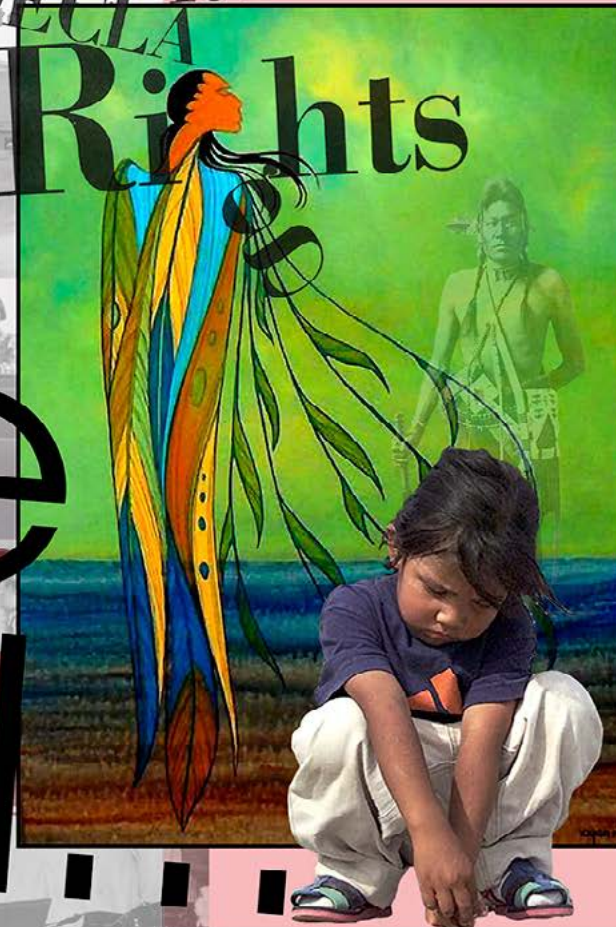
THE UNIVERSAL DECLARATION OF Human Rights

Canada mourns
as remains of 215 Children
found at residential Schools

Missing and
Murdered
Indigenous
Women

For more information visit:
<http://www.mmiwg-ffada.ca/>

RATION



...The Myth of Multiculturalism:
"Racism exists in Canada. It's just more
covert than in the United States."
Psychology Today
June 9, 2021
Kate H. Choi Ph.D.

"Racism exists in Canada. It's just more covert than in the United states." - Psychology Today, June 9, 2021, Kate H. Choi Ph.D.

To help your community understand racism visit: www.mmiwg-ffada.ca/

Resume Highlights

EDUCATION

GEORGIAN COLLEGE, GRAPHIC DESIGN

- Dean’s List Student (GPA 90%+)

GEORGE BROWN COLLEGE, THE BUSINESS OF PHOTOGRAPHY

UNIVERSITY OF GUELPH, BACHELOR OF FINE ART, HONS.

- Double Major: Fine Art, Canadian Literature
- President of the Photo Arts Club

RELEVANT JOB HISTORY

INSTRUCTOR, SCHOOL OF DESIGN AND VISUAL ART,
GEORGIAN COLLEGE, BARRIE, ONTARIO

- Digital Camera Techniques
- Photoshop for Photographers
- Intro to Digital Photography

OWNER\PROPRIETOR, M.G.REYNOLDS: PHOTOGRAPHIC
SERVICES, TORONTO, ONTARIO

- Wedding and events photography
- Food photography
- Architectural photography
- Portraiture

- Photoshop Education
- Sculpture

ARTIST, WILSON HOUSE STUDIOS, NORTH BAY ONTARIO

- Fine Art Photography
- Sculpture
- Cabinets/home decor
with found objects and recycled material

SOFTWARE SKILLS

<ul style="list-style-type: none">• Mac and PC• InDesign• Photoshop• Illustrator	<ul style="list-style-type: none">• CMS• Word• Excel
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