

# Portfolio.

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Graphic Designer

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2019-2022

folio

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# EDITORIAL DESIGN

## NAME

Holistic Magazine

## TYPOGRAPHY

Fit, Acumin Variable Concept,  
Adobe Caslon Pro

## YEAR

2021


## ABOUT

Holistic Magazine is a fictional magazine company that produces insider information about all aspects of art. This particular edition focusing on the connection between contemporary art and fashion design.

This project was designed as a part of a school project. The goal was to achieve a modern, high-end, and dreamy look and feel to the magazine. This was achieved through the grainy, expressive imagery and use of bold, sans-serif type contrasting to thin, elegant type used throughout.

# HOLISTIC

60



EXCLUSIVE  
INTERVIEW WITH  
**RAF SIMONS**

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## A green folding chair is shown in the bottom right corner of the page. It is a simple, functional design with a curved backrest and a seat. The chair is positioned diagonally, with its front legs pointing towards the bottom right corner. The background is a light, neutral color, and the overall lighting is soft, highlighting the chair's form.

[illegible][illegible]

...a painting of a black artist in a white gallery and Miles Davis on the cover of *The White Album* on their way to visit the ... chronicles a more optimistic, inaugural moment in the club and flow of the American Dream. A film unfolds as



19 HRS

"There have been many sleepless nights. It has been exhausting. But ultimately I felt so privileged to be back in London and showing in person and sharing my newest ideas."

**L**ONDON — At first glance, it looked like it was back to business at London Fashion Week. A new industrial show space was working, in five-day packs with public relations types and security guards in blazers, driving through a screaming crowd blasted by V&A and the women was sponsored by V&A's sister company, the Albanian-born, London-based creator of carefully engineered, dark-tinted creator of carefully engineered, or this month became the latest winner of the LV&A Prize.

It was her debut, too, runway show of the buzz was palpable, with a sense of optimism emanating from the catwalks and largely muted mood. After a long and difficult month, after one knew the success of bright and colorful and the fashion world feeling much and much more as the new year.

As during the New York International Festival of the Arts, the result of a recent visit to the city, likely also the show at the British Museum, Ch. Andersen (from the 19th century) doesn't mean determined to their own.

At the Serpentine gallery in Hyde Park, Rokasoda Ilinic presented a "Women in Motion" dance recital with performers billowing iridescently imitative volumes in coral, chrysanthemum, pondweed and mermaid swooping and spinning to capture "the kinetic vibrancy of change," according to the show notes.

Twenty-four hours later, in the same space but under a full moon, Harris Reed made a dazzling small-scale London debut with a gender-fluid collection of nine monochrome denim-couture gowns and trousers upcycled from discarded bridal wear and mourning suits sourced from Oxford char-

Youssefzade, known for his sculptural and recent social activism, has a collection of garments on display in a silk shop.

also had the life cycle of a mind. He presenced souls in a time fabric made from sustainably swed pulp. And Rejima Poo opened the show Sunday with Olympic Team GB athletes plunging from the diving board at the London Aquatics Center.

"I feel like the mood around us at this point is about a longing for freedom in the place the place where I feel most in the water," said Ma. Poo, eight pregnant with her second child, walked laps around the pool.



# HOLISTIC



# UI DESIGN

## NAME

London Theater

## TYPOGRAPHY

Helvetica Neue

## YEAR

2022

## ABOUT

London Theater is company that provides tickets and information about upcoming theater related events in London, England. This project focuses on the redesign and transformation of their logo and mobile website into a mobile app.

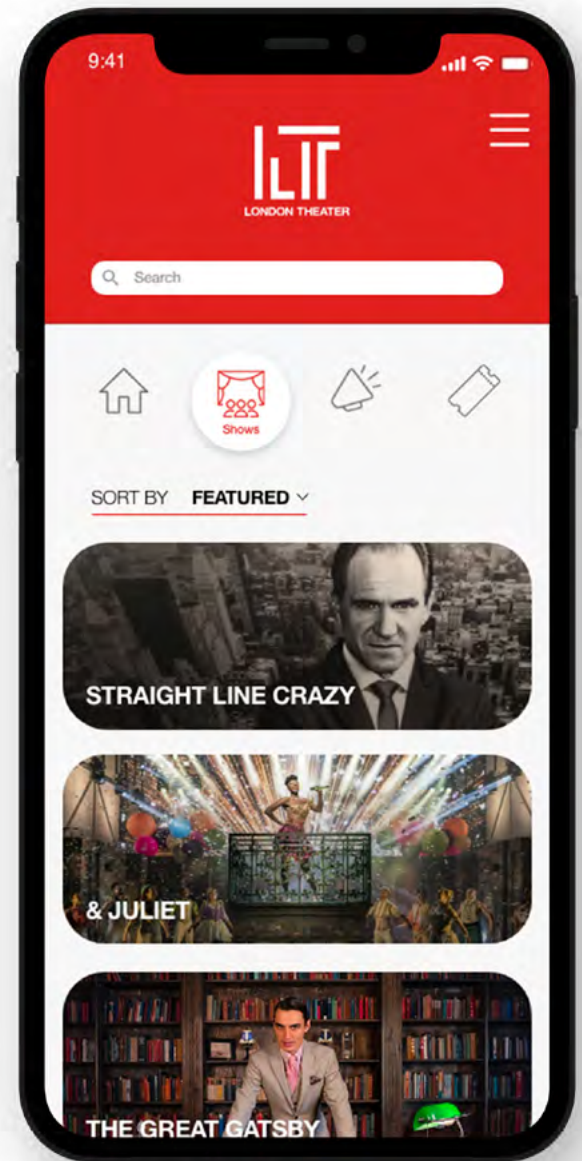
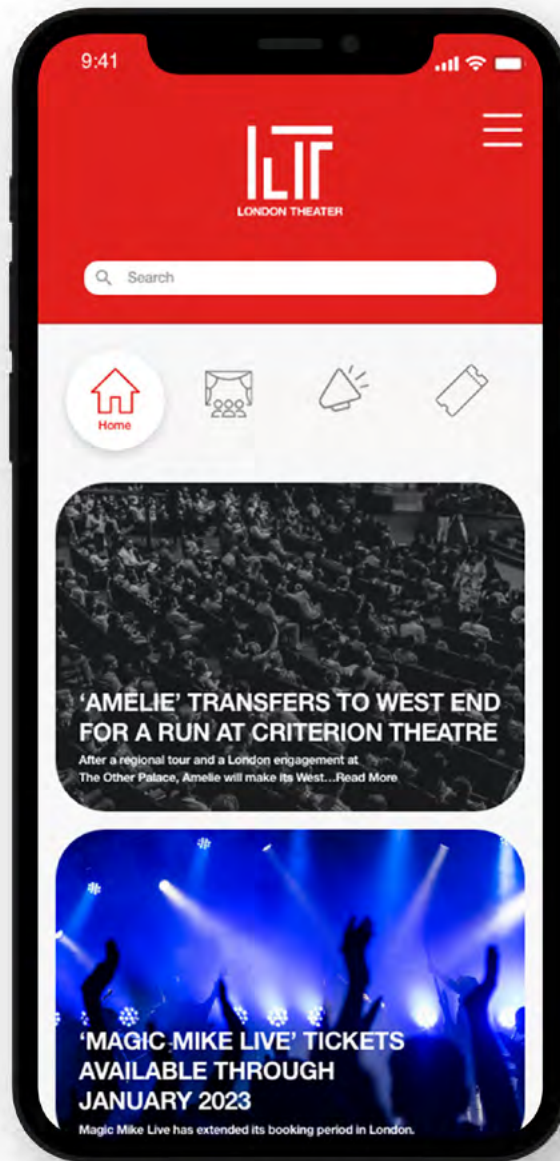
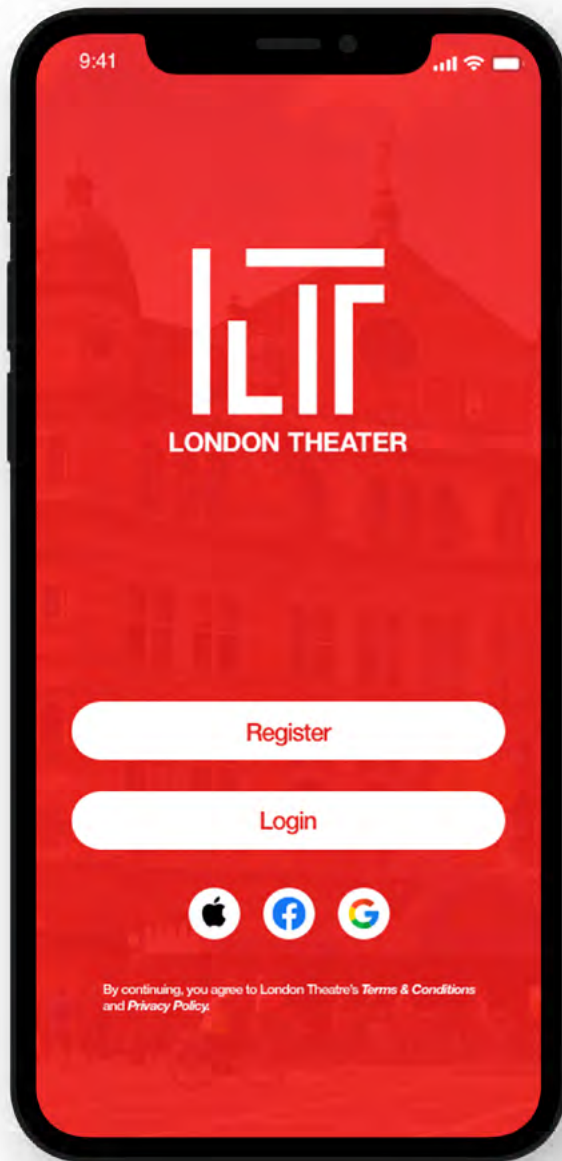
This project was designed as a part of a school project. The goal was to update their current logo and site format, adding a more modern, appealing and well structured layout. This was achieved through updating the colour used, reformatting images, use of sans-serif type and making the layout more accessible.



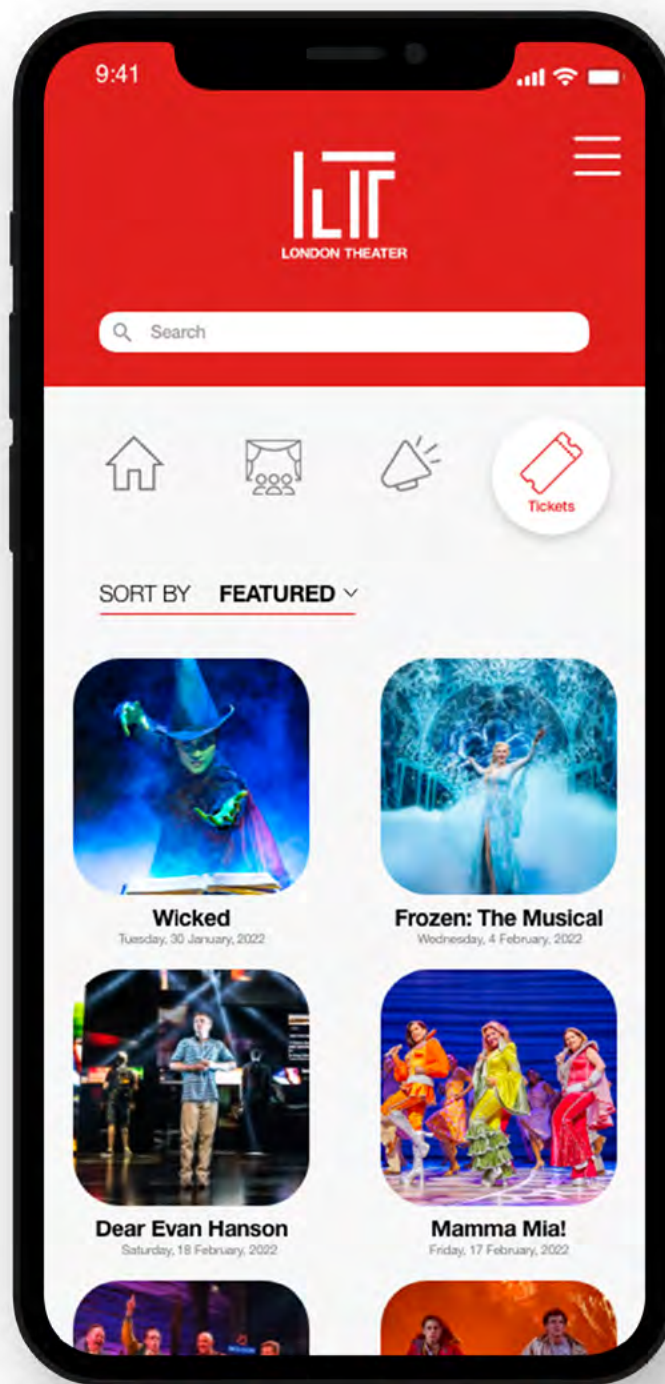
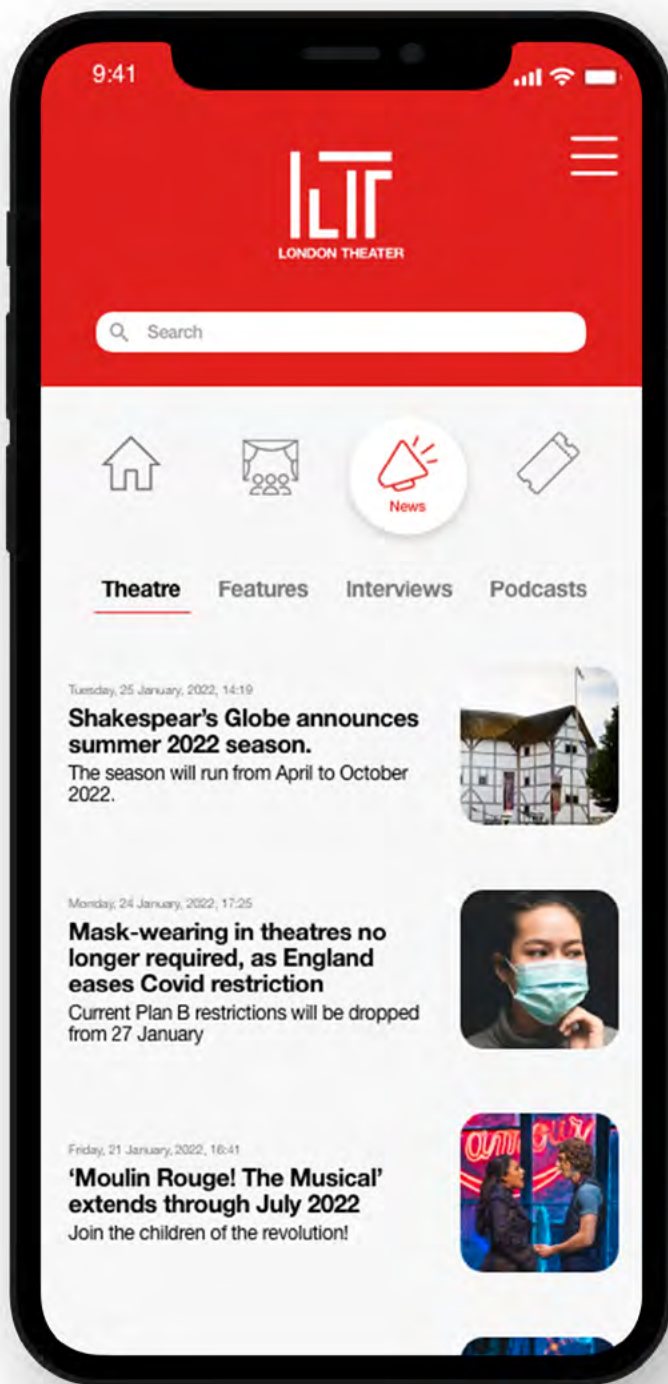


LT

LONDON THEATER







# PACKAGE DESIGN

## NAME

Pico Alto Coffee Brewery

## TYPOGRAPHY

Calfine Regular, P22 Underground,  
Madré Rose, Empty Hand

## YEAR

2022

## ABOUT

Pico Alto (High Peak) is a fictional coffee producer/brewery that cultivates and ships fresh Colombian coffee worldwide. This project focuses on the packaging and advertisement of the product itself.

Designed as a part of a school project, the goal for this project was to incorporate a vibrant rustic and homely feeling throughout the branding. This was achieved through the neutral colours with a bright orange overtop, along with creative type complimenting the illustrations featuring a stippled shading.





**Pico Alto**

COFFEE BREWERY



**Pico Alto**  
COFFEE BREWERY

LA ROSA

COLOMBIA

SINGLE  
ORIGIN

GROUND COFFEE

FULLY WASHED

DARK ROAST

QUINDIO REGION  
COLOMBIA

NET 10<sup>lb</sup> WT.



100% ORGANIC BEANS



# COLOMBIA

GROUND COFFEE

FULLY WASHED

DARK ROAST

QUINDIO REGION  
COLUMBIA

**SINGLE  
ORIGIN**

NET **10** OUNCES WT.

100% ORGANIC BEANS







FRESH FROM

# COLOMBIA

BRING FRESH  
COLOMBIAN  
TASTE TO  
YOUR TABLE

co Alto





# Port

