
Graphic Design

PORTFOLIO

Sunshine Balili

Email: sunshinebalili@gmail.com

Phone: (647) 205-2330

Taste of Spain

Editorial Design

This project involves creating a Spanish cuisine cookbook.

Incorporating Spanish recipes with a playful layout design.



INGREDIENTS

- 1 slice country-style bread, about 1" thick, crusts removed
- 2 small cucumbers, peeled, seeded, and chopped
- 2 lb very ripe tomatoes, seeded and coarsely chopped
- 1 clove garlic, peeled and chopped
- 2 tbsp sherry vinegar
- 1/2 cup extra-virgin olive oil
- salt

OPTIONAL GARNISHES

- 1/2 green pepper, seeded and finely diced
- 1/2 cucumber, peeled, seeded, and finely diced
- 1 cup (1/2") croutons
- 1/2 small white onion, peeled and finely diced
- 1 small tomato, seeded and finely diced

GAZPACHO

DIRECTIONS

1. Add bread to a bowl, then pour in the water so that the bread is completely covered. Let the bread soak like that for a half an hour, then squeeze out the excess water.
2. Meanwhile chop up all the vegetables, including garlic, place them in a bowl, then season them with salt and toss them in vinegar and olive oil. Cover the bowl with a plate, and refrigerate for at least half an hour.
3. Add the bread and the ingredients from the bowl to the food processor, then pour in a cup of water, and purée.
4. Strain the soup through a coarse sieve. Refrigerate for at least two hours, then add more salt if necessary. Serve with garnishes on the side.



Climate Activist

Editorial Design

This project involves creating a magazine article highlighting a Climate Activist.

A clean simple layout with incorporating images are showcased to make the point across.



1



STARTING POINT

Climate change is an issue that needs our attention. And it is a proven fact that the earth is warming at an alarming rate and has caused a lot of devastating effects around the world. Yet there are still skeptics out there that climate change is a hoax and life should go on. However, 22-year old Ugandan climate activist Hilda Flavia Nakabuye is in it to fight for her belief that we need to acknowledge climate change and to take action before it is too late.

Nakabuye didn't know anything about climate change when she was younger, growing up experiencing the effects of the severe drought and dry spells that affected her family and her hometown, and not understanding why it's happening. Seeing her grandma's gardens dry up and her grandpa's livestock die, a moment where she connected the dots when she haggled in and listened to a climate dialogue by the Green Climate Campaign Africa (GCCA), where they advocate for action and change to

keep the earth green. This became a catalyst for her to take action and spread awareness about the crisis climate change is bringing.

She began protesting in 2017 in Kampala to spread awareness of climate change. Her efforts were slowly gaining traction when she became the founder of Fridays for the Future, a student-led movement that has amassed 25,000 young climate activists calling for action. They skip classes every Friday to go to different schools and spread the "green gospel" by informing young people about climate change and what actions they can take to help reverse the planet's warming. Nakabuye was inspired by the Swedish teenager Greta Thunberg who started a global movement by starting her own strikes in her school for climate change every Friday. Now, the group has expanded not only in Uganda but also to Gabon, Nigeria, Angola, Togo, Niger, and other African countries.

2



PRACTICING WHAT YOU PREACH

Youth activists came down to C40 Mayors Summit in Copenhagen after world leaders left only a few commitments towards fighting climate change during the U.N. General Assembly. One of the activists is, of course, Hilda. She shared her story of hardship due to climate change and that as long as she is still surviving, she will never take it for granted and use her strength to rally and educate young people to take action for their future. At the end of her speech, she left a powerful and chilling statement: "Your beds might be comfortable now but not for long. You will soon feel the same heat we feel every day".

At a Fridays for the Future press conference, a demand for justice has been called. Hilda has stated that the climate crisis is another form of environmental racism and apartheid and has been deeply cut by the actions and greed of those in power. Nakabuye and other

panels of young activists from Chile, the Philippines, and other developing countries continue to focus on the injustices that come upon low carbon-emitting nations like the United States who has made the bold move of turning its back on the Paris climate agreement under President Donald Trump's administration. They urged industrialized nations to "clean up their mess" and to start caring and to take action before many more lives are lost.

Hilda Nakabuye and all other young climate activists like Greta Thunberg are inspirations, not just for the young but for everybody. Because they are fighting for their future, and for their children's future. For the old generation has already lived their lives, and the damage has been done, it is up to us to reverse the damage and have brighter and greener earth up ahead before it is too late.

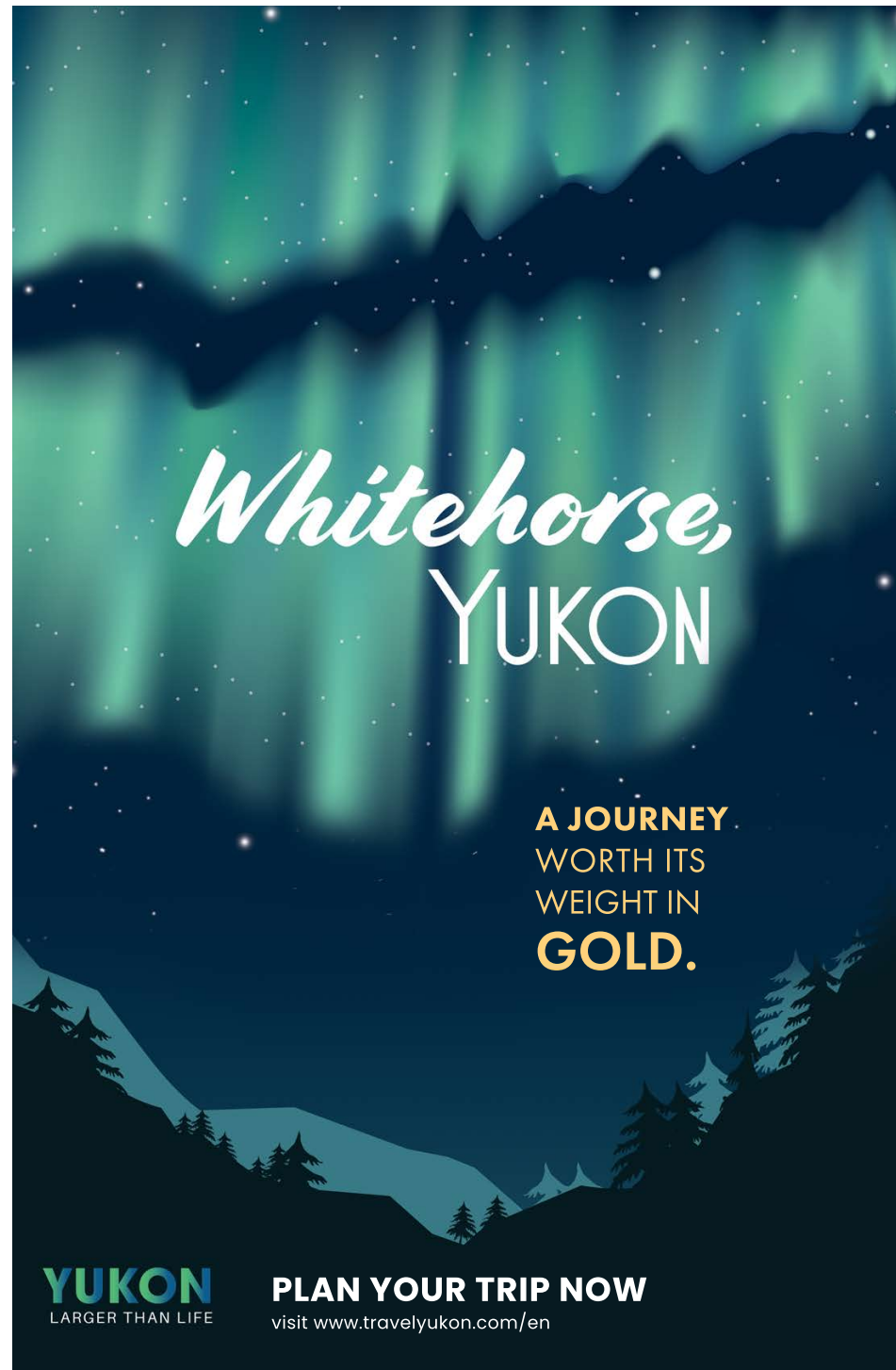


**"YOU
WILL
SOON
FEEL
THE
SAME
HEAT
WE
FEEL
EVERY
DAY"**

Tourism Poster

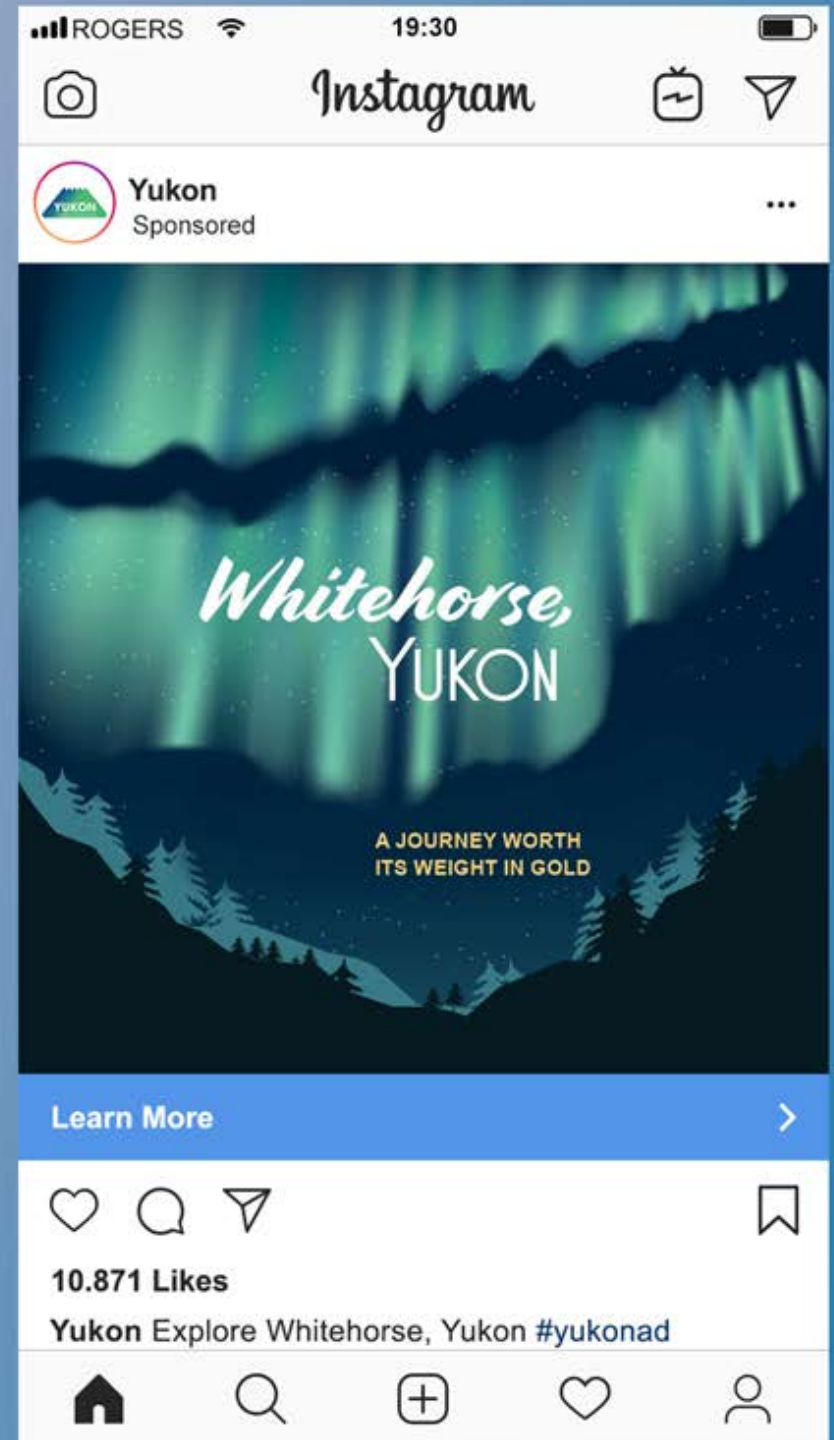
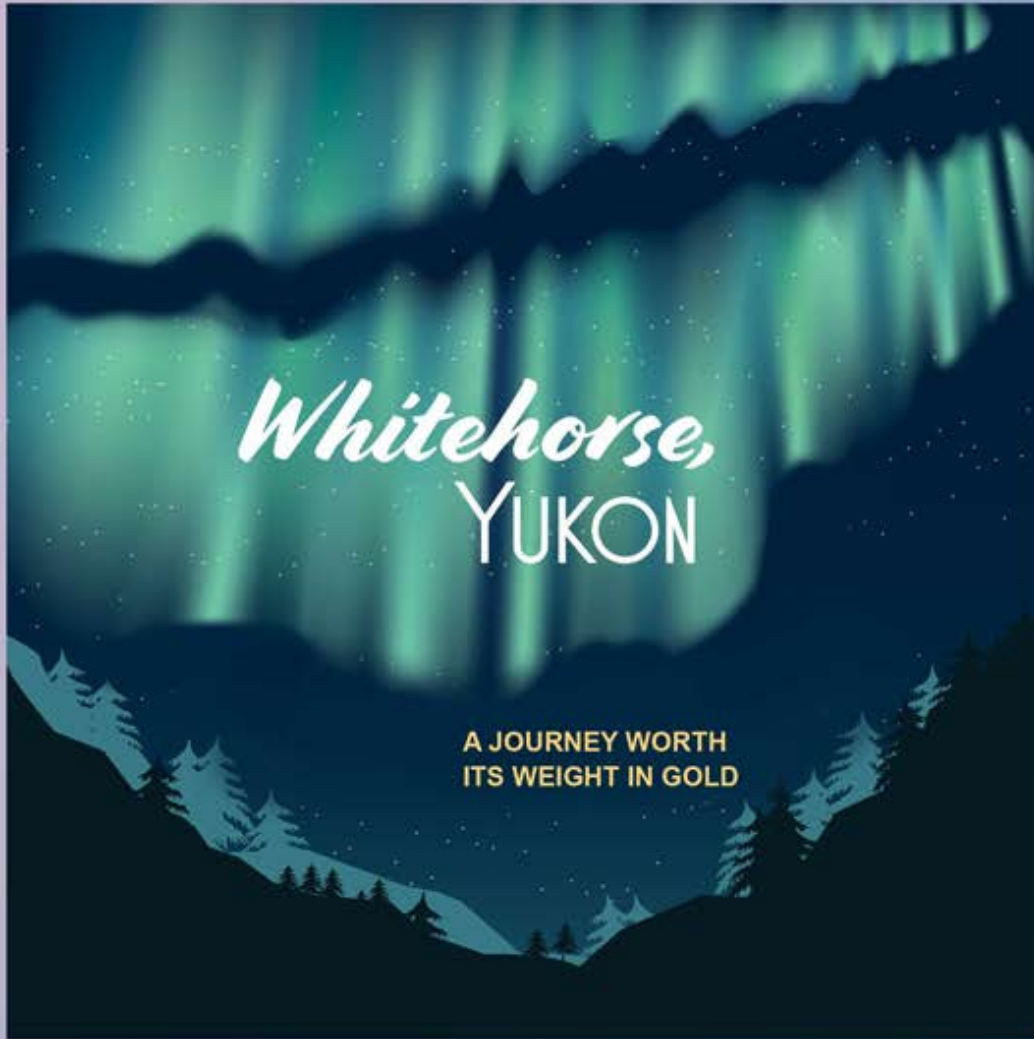
Illustration

This project involves creating a poster for some of the beautiful places in Canada. A social media material is also showcased to further promote the place.





*Logos are redesigned by me





Mad Dogs

Branding

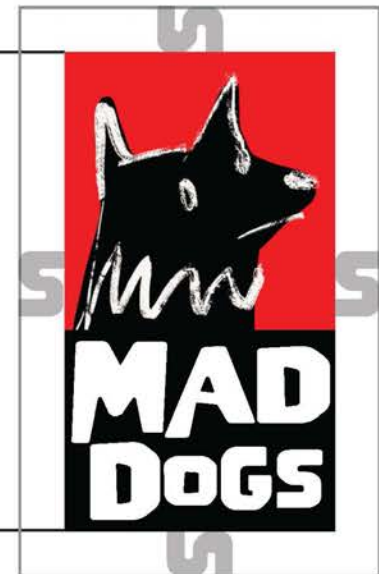
A brand identity for a fictional skateboard company.



Primary Logo

The primary logo is a combination mark of our mascot and a wordmark. The red background creates a strong contrast and grabs attention.

1.5" minimum size

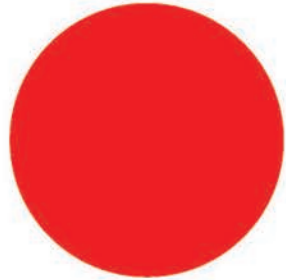


Secondary Logos

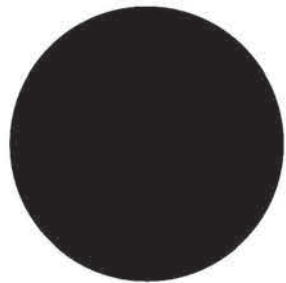
The primary logo is a stand-alone mascot and a simple wordmark. Ideal for applications like social media and merchandise.



Colour



RGB: 237, 28, 36
CMYK: 0, 100, 100, 0
HEX: #fe0000



RGB: 0, 0, 0,
CMYK: 0, 0, 0, 100
HEX: #000000

Typgography

ACUMIN PRO

For headlines

ACUMIN PRO EXTRA CONDENSED

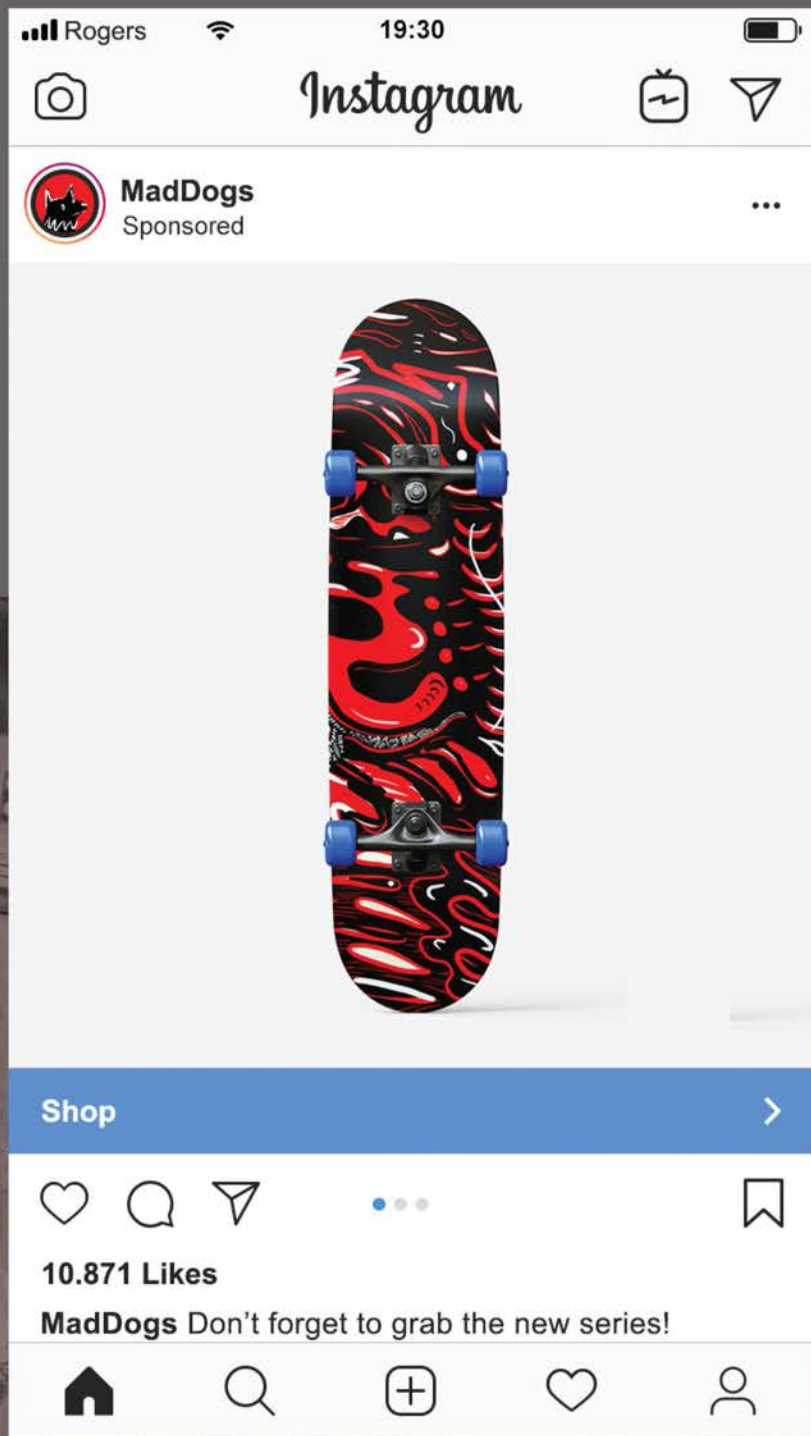
For subheadlines

HELVETICA

For body copy



This series is illustrated by Sunshine Balili



Social media application





"The Messy One"



You're going to
need this



love
sleep
& play

Get rewarded if you
join Pampers Club

Download App now



Gently cleans delicate skin.
Ideal for baby's sensitive skin.

SPREAD KINDNESS

do the kind thing

*you can choose to be kind to your body
with these choices:*



Be Kind
to your
body,
your taste
buds and
the world.

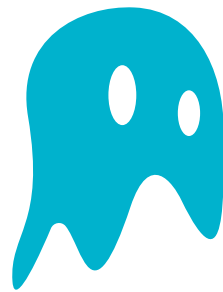


www.kindsnacks.com

Magazine ads

Advertising

This project involves creating a magazine ad for a home product. The ads are created for specific target audience.



Phantom Interactive

Branding

This project involves creating a fictional company and I created a video game company called Phantom Interactive.

I designed a logo with accompanying assets for other applications.







PHANTOM
INTERACTIVE

**Thank you for
viewing my portfolio!**